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## Ty's Online Speaker Information Kit

**You Were Born to Be  
G.R.R.R.E.A.T.!!!!™**

**Ty Howard, a.k.a. Mr. Untie the Knots®**, is an internationally renowned habits consultant, motivational speaker, performance improvement expert, and one who will connect with teen and adult audiences from all walks of life. For 23 consecutive years, he presents over 100 dynamic keynote addresses, and personal and professional success development workshops to youth, teenagers, students, young adults, teachers, guidance counselors, principals, staff, parents, associations, and youth community groups.

Ty Howard proudly served his country for ten years in the United States Navy—earning such honors as the Navy Achievement Medal, Joint Meritorious Unit Award, Good Conduct Medal, and a Letter of Commendation from the Naval Inspector General (a Three Star Admiral in the United States Navy). He then moved on to Corporate America where he held such positions as Corporate Human Resource Generalist, Outside Sales Account Manager and Sales Trainer.

Ty Howard is now the Founder, Chairman and CEO of InspiraGen Institute, LLC a successful, diverse personal and professional development firm based in Baltimore County, Maryland. InspiraGen Institute is a conglomerate of seven internationally recognized businesses: *MOTIVATION* magazine, TyHoward.com, Knots Free Publishing, Ty Howard Seminars™, DynamicYouthSpeaker.com, Knots Free Media, and *MOTIVATION*magazine.com. They share Ty's vision, discipline, and passion to inspire, lift, empower, and provide tools for change and growth to youth and youth development organizations throughout the world.

Ty Howard and InspiraGen Institute, LLC provides 5 scholarships to deserving young college bound students from around the United States each year. Since the inception of the Ty Howard College Scholarship Program, InspiraGen Institute LLC has granted more than 25 scholarships, worth over 60 thousand dollars. Ty Howard is considered a dynamic speaker, humanitarian, business entrepreneur and leader by all who have the privilege to encounter him!

He lives in Baltimore County, Maryland with his family.

**Want to see Ty in action (speaking / presenting)?** Visit: <http://www.capturinggreatness.com/videos-watch-ty/>



**TY HOWARD**

Dynamic Motivational Keynote Speaker

Founder, CEO and Editor-in-Chief  
of *MOTIVATION* magazine

### InspiraGen Institute, LLC

6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228  
Phone: (443) 982-7582 • Email: [info@capturinggreatness.com](mailto:info@capturinggreatness.com)



## About the Book...

### **You Were Born to Be G.R.R.R.R.E.A.T!!!!™**

#### **An Empowerment and Character Enrichment Guide for Teens**

##### **TRUE GREATNESS IS, WHAT TRUE GREATNESS DOES**

The teen years are filled with growth, promise, trials, and tribulations. During this trying period, teens receive mixed messages from the many voices and experiences in every facet of their lives: academics, sports, social situations, media, music, Internet, family life, money matters, dating drama, work, abuse, addiction, depression, and peer pressure. Through this relentless whirlwind of voices and experiences, teens are forced and often inadequately prepared to make tough life-changing decisions that can move them further away or closer to True GREATNESS.

In *You Were Born to Be G.R.R.R.R.E.A.T!!!!™*, Ty Howard, author of the best-seller *Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself From Toxic Habits, Choices, People, and Relationships*, shares with teens The 8 Essentials of True GREATNESS. Drawing on actual events and experiences from his personal life and work as a National Teen Enrichment Advocate for over 21 years, Howard purposefully advises teens on what it takes to achieve True GREATNESS.

Loaded with inspiring quotes, practical principles, proven strategies, true stories explained in language teens can easily understand, easy-to-apply solutions, quick assessments, questions for teens to think about and provide the right answer for themselves, life planning tools, and fill-in-the-blank lined spaces for recording personal information, this empowering book will help teens everywhere transition from being a teen weighed down by life to a thriving and purpose-driven teen during and beyond their teenage years.

Building upon the legacy of *Untie the Knots™ That Tie Up Your Life*, this guide will encourage and improve the character and quality of life for teens everywhere.

#### ***You Were Born to Be G.R.R.R.R.E.A.T!!!!™***

Knots Free Publishing, Baltimore, Maryland  
USA

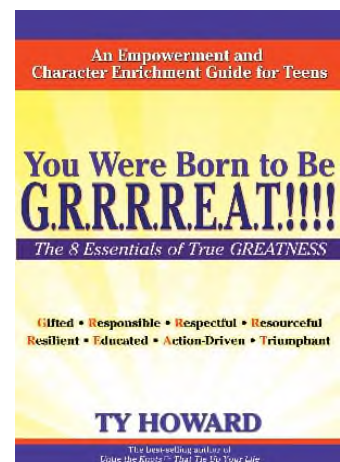
Publication Date: September 2019

ISBN-13: 978-0-9724040-3-7

Format: Paperback, 144pp

U.S. \$15.95

**Publication & Release Date: September 28, 2020**



**For more information visit Ty's web site**

<http://www.capturinggreatness.com/ty-howards-you-were-born-to-be-grrrreat-book/>

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## About the Book...

### **Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself From Toxic Habits, Choices, People, and Relationships**

**Do you know anyone who is tied up in procrastination, poor choices, excuses, self-pity, the past, denial, clutter, debt, confusion, toxic relationships, fear, conformity, continual pain, anger, mediocrity, or stress?**

In ***Untie the Knots That Tie Up Your Life***, Ty Howard, renowned dynamic keynote and motivational speaker, shares quick and easy-to-apply guidance about breaking free from toxic habits, choices, people, and relationships. He provides readers with a program for developing a life of better health, balance, significance, harmony, potential, and prosperity.

This is an enlightening, inspiring, empowering, and practical guide for gaining control of your career and life. Ty teaches you how to break free from negative bondage, build positive habits, and then turn them into actions to help you achieve your dreams.

Ty Howard is one of America's most popular and in-demand motivational speakers. Now available with Howard's ***Untie the Knots™ That Tie Up Your Life*** book, is the ***Untie the Knots™ That Tie Up Your Life Workbook***, Which gives additional tools for developing and maintaining a life with positive habits, choices, people, and relationships in order to get ahead in your career and life.

#### ***Untie the Knots™ That Tie Up Your Life***

Knots Free Publishing, Baltimore, Maryland  
USA

Publication Date: March 2007

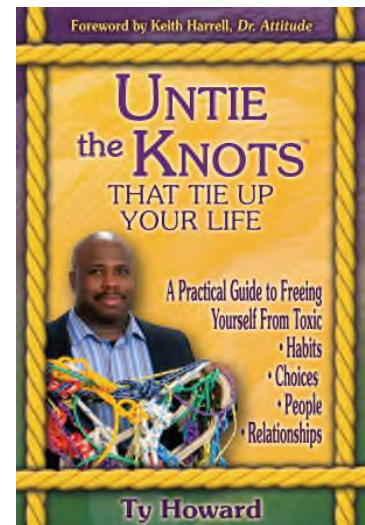
ISBN-10: 0972404007

ISBN-13: 9780972404006

Format: Paperback, 356pp

U.S. \$19.95

Forward by Keith Harrell, Dr. Attitude  
Author of the best-seller book *Attitude Is Everything*



**For more info:** <http://www.capturinggreatness.com/ty-howards-untie-the-knots-that-tie-up-your-life-book/>

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## The Ty Howard College Scholarship Fund Program

**The Ty Howard College Scholarship Fund Program** was established to elevate and continue the humanitarian efforts of InspiraGen Institute, LLC's founder, Chairman and CEO, Mr. Ty Howard. Those who know Ty well witness his passion and commitment for helping youth and young adults excel in life through the enrichment of a good education. He works diligently, daily, to encourage, motivate, teach, inspire and support the hopes and dreams of tomorrow's community leaders, business leaders and orators.

In this spirit, and in his legacy, InspiraGen Institute, LLC molded The Ty Howard Scholarship Fund Program to continue providing assistance in perpetuity. Scholarships are provided annually to energetic **First Generation** and **Disadvantaged College Bound Students** graduating from high school and moving into a two-year or four-year college or university program. Students residing or attending college in the United States are eligible to receive funds that may be applied toward tuition, books and living expenses. Students must have maintained a 3.0 grade point average and demonstrate a strong background in community service. Scholarships are awarded to individuals who will better their communities through their chosen career path and history of helping the underserved.

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### Who qualifies as a first-generation college bound student?

The high school graduate or GED equivalent student who will be the first-generation in their family to ever attend college on any level. Also the student who proves to be a disadvantaged student and/or a single mother working and attending college.

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### Eligibility Criteria:

- This scholarship is open to students who will be improving their local communities by choosing a career in business, government, non-profit, public service or other profession that will improve their community.
- **First Generation College Bound Students** graduating from high school and moving into a two-year or four-year college or university program are encouraged to apply.
- Students must have a minimum 3.0 GPA on a 4.0 scale and have volunteered or worked at an organization that promotes improvement of local communities (i.e., non-profit agencies; YMCA; tutorial programs; mentoring programs; advocacy programs; etc.).
- Applicants must be residents of or attending a college or university within the United States.
- This scholarship is available to students who will be working and attending college part-time or students who are enrolled in school full-time.
- Past recipients are encouraged to apply for renewal.

Average Award Amount = \$2,000 to \$3,000

Average Awards Annually = 5 students

**For more information visit Ty's web site: <http://www.CapturingGreatness.com>**

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## Student / Teen Development Programs

**WARNING:** Give Ty 30 minutes or more with your student group — and the impact and take-home value (substance) of his program will have your students producing optimal results in the classroom, managing their time effectively, getting and staying involved in their college experience, inspired to continuously put out their best, being the example of civility on campus, stepping up to become exceptional student leaders, and empowered to seek and build healthy relationships daily.

- For Students -

**You Were Born to Be G.R.R.R.E.A.T.!!!!™**

- For Students -

**Untie the Knots® That Tie Up Your Life**

- For Students -

**Just Doing Enough—Won't Be Enough** (...To Create The Life You Say You Want)

- For Students -

**Bully Awareness & Prevention:** NO Bullying Allowed! Save a Life. Save a Friend. Save a Dream.

- For Students (Career Day or Teen Entrepreneur Events/Conferences)-

**Prepare for the Job You Want Tomorrow, TODAY** or **The Required Cost for You to Be The Boss**

- For Students -

**Unleash the Winner in YOU**

- For Students -

**Embracing and Celebrating Diversity Through Kindness, Acceptance, and Inclusion**

- For Students (Boys of Color) -

**You Are THE Blueprint: How to Plan, Prepare for, Go After—and Capture Your True GREATNESS**

- For Student Leaders -

**Leading with Civility** or **Influence: The Heart of Leadership**

- For Students -

**The Male Empowerment and Success Seminar**

**Ty Also Offers Dynamic Programs for:** Teen Suicide Awareness & Prevention Programs, Civility Programs, Black History Programs, Diversity Programs, MLK Jr Programs, Student Success Programs, Career Development Programs, Student Athlete Programs, Student Healthy Relationships Programs, Teen Dating Violence Awareness & Prevention Programs, Student Sex Awareness & Prevention Programs, and Student Academic Probation Programs.

**For a complete list of Ty's youth, teen and student development programs, visit:**

<http://www.capturinggreatness.com/services/programs-for-school-student-assemblies/>

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## Professional Development Programs Educators, Administrators, Leaders, Staff

**WARNING:** Give Ty 30 minutes or more with your professional group — and the impact and take-home value (substance) of his program will have your people effectively communicating and working as a productive team, inspired to do passionate and meaningful work, coping with and embracing change, and creating significant and competitive results daily.

### **Untie the Knots®**

( Improving Habits, Choices, People, Relationships, Performance, and Results )

An organization or person tied-up in toxic knots becomes an organization or person destined to fail in one or several areas of business or life. **Untie the Knots®: Improving Habits, Choices, People, Relationships, Performance, and Results** is a dynamic wake-up call that addresses the countless challenges, obstacles, issues and toxic habits found inside most organizations and people today. This no-holds barred, get-real program will bring your audience a practical solutions based process that they can implement immediately to create positive improvements and significant real-life results.

### **Re-Capturing and Re-Igniting Your PASSION**

( Going From Burned Out to Re-Fired Up to Doing Meaningful Work Again! )

**Re-Capturing and Re-Igniting Your PASSION** is an interactive, fun and energizing keynote or training session for professionals on all levels and in all career fields! Where others might see burn out and average work as being the new norm, Ty sees a ripe opportunity to make a difference in the lives of the talented, motivated, winners you originally hired. Ty believes, "To Re-Capture and Re-Ignite one's PASSION is not about balancing or multi-tasking; it's about making true life changes that result in the renewal of PASSION. It's about inspiring and coaching employees on all levels to embrace and practice a process that will have them re-fired up and re-committed to doing meaningful work. When this occurs, a work environment of passionate and meaningful work will soon become the norm, again."

### **Better Understanding, and Working with Children and Families in Poverty**

In this dynamic, insightful and engaging session, **Better Understanding, and Working with Families in Poverty**, Ty Howard will guide educators, school district leaders, and/or parents as they create a mental understanding of poverty, review poverty research, examine a theory of change, and analyze through the prism of the hidden rules of class, resources, family structure, and language. This session puts into words what can be done practically and successfully through educators, school district leaders and parents partnering in education for the ultimate improvement and empowerment of disadvantaged children, families, and schools.

**For a complete list of Ty's teacher and staff development programs, visit:**

<http://www.capturinggreatness.com/services/professional-development-training-programs/>

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## PTA / PTSA Keynote and Development Programs

**WARNING:** Give Ty 30 minutes or more with your parent, teacher and student group — and the impact and take-home value (substance) of his program will have your people effectively inspired to get the most out of education, empowered to being partners with your school and community, being a model of civility, embracing school spirit in a positive way, and achieving G.R.R.R.R.E.A.T. Results daily.

- For PTA / PTSA Groups -  
**It Takes A Committed Parent - Student - Teacher Team to WIN at Education**
- For PTA / PTSA Groups -  
**Untie the Knots® That Tie Up Your Life**
- For PTA / PTSA Groups -  
**Just Doing Enough—Won't Be Enough**
- For PTA / PTSA Groups -  
**Parent Leadership: Reach for the Stars—Empower Your Family for Success**
- For PTA / PTSA Groups -  
**Keep Talking—They're Listening!**
- For PTA / PTSA Groups -  
**Partners in Education and Life Make THE BEST Parent-Student Teams!**
- For PTA / PTSA Groups -  
**Bully Awareness & Prevention: NO Bullying Allowed! Save a Life. Save a Friend. Save a Dream.**
- For PTA / PTSA Groups -  
**Tying Into A Better YOU™ or Excelling in Teamwork**
- For Fatherhood Groups -  
**Unleashing the R.E.A.L. Dad in YOU or How to Be a Reliable & Supportive Dad in Education**
- For PTA / PTSA Groups -  
**You Were Born to Be G.R.R.R.R.E.A.T.!!!!™ for Parents**

**For a complete list of Ty's PTA & PTSA keynotes and development programs, visit:**

<http://www.capturinggreatness.com/services/programs-for-parents-and-pta-meetings/>

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## Ty's Demonstration Video Clip Links

### Watch Ty in Action

**Before clicking and watching Ty Howard "live," keep in mind the following important points:**

**Point #1:** The clips below have been posted here for demonstration purposes only. What you will view and hear are shortened clips of a program that may have been 50 minutes to up-to 8 hours in length. Ty will and does customize all of his programs for each group he's invited to speak before.

**Point #2:** Ty is available to speak locally, statewide, regionally, nationwide and internationally for a fee. He is also available for television, radio and magazine interviews by arrangement, and will gladly fill-in as a last-minute keynote speaker or expert guest interviewee should you need his professional services.

**Point #3:** Ty is a professional speaker who is engaging, insightful, humorous, likeable, and will entertain and interact positively with your group. For over 20 years, Ty has presented keynote and general sessions, 1/2-Day and Full-Day workshops / training sessions, and lunchtime lunch-and-learn sessions.

### Keynote / General Session Format

Visit: <http://www.capturinggreatness.com/videos-watch-ty/>

**For more information visit Ty's website: [www.CapturingGreatness.com](http://www.CapturingGreatness.com)**

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## Recent, Partial Client List

### Here are a few

**Nationwide Clients:** High Schools, Middle Schools, Elementary Schools, Associations, and Friends of All Ages, Backgrounds and Geographies...

**that Ty has presented one or more of his dynamic and engaging teen or professional development programs to:**

- Baltimore City Public Schools
- Howard County Public Schools
- D.C. Public Schools
- Anne Arundel County Public Schools
- Lorain, OH Public Schools
- Maryland State School Board
- Baltimore City School Board
- Baltimore County Public Schools
- Cecil County Public Schools
- Prince George's County Public Schools

- Charles County Public Schools
- Carroll County Public Schools
- Shelby County Public Schools in TN
- Harford County Public Schools
- Fairfax, Virginia Public Schools
- Buffalo, NY Public Schools
- Plymouth, MA Public Schools
- Alvin, TX School District
- Dickenson County, VA Public Schools
- Regional School Unit No. 38 in Maine

- Most Blessed Sacrament Catholic School
- Holy Redeemer School
- St. Benedict Catholic School
- Diversity Focus' Student Diversity Leadership Conference, Cedar Rapids, IA
- DC Army National Guard Youth & Family Program

#### Associations

- Technology Student Association
- Future Business Professionals of America (FBPA)
- Future Business Leaders of America (FBLA & PBL)
- Upward Bound Program and TRIO
- DECA/Delta Epsilon Chi
- Jobs for America's Graduates
- National Association of Student Councils
- National Federation of State High School Assoc.
- Small School Districts Association
- Arizona School Administrators

#### Youth Organizations

- YMCA
- PAL (Police Athletic League)
- Boys and Girls Club
- 4-H Club
- Hugh O'Brian Youth Leadership Program
- Pop Warner Football
- U.S. Army Reserves Children, Youth & Family (in PA & WA)
- Baltimore City Parks and Recreations
- Elijah Cummings Youth Program (ECYP)

#### Early Education and Childhood Development

- CAP Tulsa      - Arkansas Early Learning, Inc.      - The Alabama State Early Head Start - Child Care Partnership
- Maryland State Child Care Association      - Maryland State Family Child Care Association      - Goddard Schools
- Fairfax County Public Schools Early Education      - Virginia Infant & Toddler Specialist Network

**For a more extensive Client List, visit Ty's website: [www.CapturingGreatness.com](http://www.CapturingGreatness.com)**

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## Testimonials

### What Clients & Others Are Saying...

"Ty, your program entitled, 'Unleash the Winner in YOU' should be heard by every young and young adult person today! What impressed me most was that you had a universally needed message of self-empowerment that you delivered with relevant personal stories, coupled with exciting humor. Every student, Future Business Leaders of America (FBLA) member, I talked to after your presentation, expressed to me how much they enjoyed and took away from your program. It was definitely a treat to listen to your dynamic, enlightening and inspiring keynote presentation. Keep up the great work and keep challenging all people to unleash the winners within themselves."

**Dr. Todd A. Milano**  
President  
Central Pennsylvania College, Summerdale, PA

"Ty Howard is a remarkable and exciting speaker who motivates the mind, heart and soul to do more than Just Enough To Get By."

**Kiesha Cockett, Age 16**  
Towson High School  
Upward Bound Program

"I wish to take this opportunity to express my sincere appreciation for the wonderful Elevating and Empowering Your Presentation Skills session that you provided for the Academy of Finance students from Howard and River Hill High Schools at the University of Phoenix. It was very informative and easy to understand; the participants especially liked the train analogy and the stories that you told about your own experiences. Ty, Remember: There's A Train Coming... Stay Onboard Your Train To Success—You are Making A Difference!"

**Shelley Day Johnson,**  
Director, Academy of Finance  
The Howard County Public School System

"You left our staff feeling energized and empowered about their role as education professionals and human service specialists. You reminded us that we are a RESOURCE and that the students we serve and the progress they make will provide us with an invaluable reward. We at Care Resources have already started the leg-work to have you back next year!"

**Kirk Sykes,**  
Education Coordinator  
Care Resources

**For more information visit Ty's website: [www.CapturingGreatness.com](http://www.CapturingGreatness.com)**

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## Testimonials – (Continued...)

### What Clients & Others Are Saying...

"I was a participant at one of your other programs last year. Now, at this teen conference here at Morgan State University, your program exceeded the terrific job you did last year. I will begin setting clearly defined written goals and going after them—today!"

**Eddie, Age 17**  
**Baltimore, MD**  
**MD Dept. of Human Resources,**  
**Annual Independent Living Teen Conference**

"On behalf of the Fredrick Douglass High School Students, their Guidance Counselors and the Employment Committee of the Baltimore Continentals, we wish to thank you for the information you so readily shared on Effective Interviewing Skills. Your sincere manner, as well as your practical information concerning preparation before, during and after an Interview gave the students a lot of food for thought. You are a fine example for young people; keep up the good work!"

**Mrs. Marjorie Washington and Mrs. Muriel Johnson,**  
**The Employment Committee Co-Chairs**  
**The Continental Societies, Inc., Baltimore Chapter**

"Ty has been instrumental in brightening the lives of quite a few students and should be proud of his work in this area. To have done this for one student would be an accomplishment of great importance, but he has done it for many. This is not an achievement to be taken lightly. I, for one, am proud to say I know him."

**Ms. Linda E. Brooks, Director,**  
**Pathways to Success Program**  
**Hosted by The Chesapeake Human Resources Ass'n, Baltimore, MD**

'Thank you for speaking at the Maryland Future Business Leaders of America State Leadership Conference in Hunt Valley, Maryland. Your "Born to Be G.R.R.R.R.E.A.T.!!!!"™ presentation was a wonderful message to our students about focusing on improving themselves and ultimately attaining "greatness." I especially appreciated your enthusiasm to take the time walk around the ballroom to greet and shake each students hand after you were done speaking. Thank you again.'

**Mr. David Jones,**  
**Chairman,**  
**Maryland FBLA-PBL Board of Directors**

**For more information visit Ty's website: [www.CapturingGreatness.com](http://www.CapturingGreatness.com)**

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## How We Work With A Client

### The Booking Ty Howard Process:

#### IDENTIFYING THERE IS A FIT:

At an early stage we need your specific speaker needs and budget for your program.

#### GUIDELINE FEES AND AVAILABILITY:

We are happy to provide you with guideline fees and Ty Howard's availability, if required. Ty will not guarantee his availability unless he knows for certain that the engagement is likely to go ahead.

#### OUR CLIENT BOOKING FORM:

On receiving your verbal confirmation we will fax to your attention our Client Booking Form so we can get the necessary information about your organization and meeting to outline the agreed upon details in our client contract and invoice.

#### FORMAL CONTRACT:

Once you have emailed or faxed back our Client Booking Form information, we will issue you with a Formal IGI, Inc. Speaking Engagement Contract to be signed and returned to us within ten (10) business days, with your 50% deposit of the formal contract fee. InspiraGen Institute, LLC does not and will not, consider your date confirmed (or booked) until we receive your signed formal contract with 50% investment deposit.

#### BALANCE DUE FEES:

The 50% balance of the agreed upon fee is due in our office eight (8) business days prior to your scheduled meeting or event date.

#### PRE-PROGRAM QUESTIONNAIRE:

To help us make your program a dynamic, fun, insightful and memorable success we will request for you to complete and fax back to our office our Client Pre-Program Questionnaire.

#### PAYMENT METHODS:

You or your organization can make payment for Ty Howard's quality speaking services through one of the five (5) following payment methods:

- a) Company Check, b) Credit Card - *Master Card, Visa, Discover, American Express*, c) Cashier's Check, or
- d) Money Order

For more information visit Ty's website: [www.CapturingGreatness.com](http://www.CapturingGreatness.com)

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## A/V, Travel, Recording, and Fee Information

### Ty's A/V Requirements

- Wireless lavalier (tie clip) microphone
- Audio Inline Cord ( So Ty can plug-in his tablet for music. Please place it in the same area as the PowerPoint Projector. )
- Ty will connect and work his tablet himself, if it's within arm's reach of his presentation area.
- A PowerPoint projector, laptop computer and a white projector screen.  
( Ty will bring his laptop computer, if necessary, and travels with his presentations on a Flash Drive Key. )
- 6' to 8' Extension Cord; with a 4 to 6 outlet box on the end of it.
- A 4' table on the platform (stage) or in the front of the room where Ty will be presenting.

### Ty's Travel Requirements

Airline: First Class or Business Class, and non-stop (if available). Ty is okay with coach class depending on the airline.

Hotel: Better than "reasonable" room accommodations at the event location or nearby.

King size bed, non-smoking room, and the room at a corner of the hotel (if available).

Ground Transportation: Ty prefers to get a rental car and your company to reimburse him for the expenses. However, he is open to your group assigning someone to pick him up and drop him off, or scheduling a sedan service.

### Ty's Recording - Guidelines and Disclaimer

**Guidelines -** Audio Recording Rights – an additional charge 50% of Investment Fee  
Video Recording Rights – an additional charge 75% of Investment Fee

**Disclaimer:** Your company, school district, school, you or any single participant in your audience may not record Ty's presentation(s) in any format without a "separate" signed contract agreement with InspiraGen Institute, LLC, signed at least five (5) days prior to Ty coming in to speak at your meeting or event. If it is discovered that your organization ignored this disclaimer and recorded Ty's presentation, your company will be invoiced for recording Ty's presentation. To record Mr. Ty Howard in any recording format during his presentation requires a signed 'Recording Consent Form' with Ty, and comes with an additional investment fee.

### Ty's Fees for Services

Ty's business office will share and provide his complete Year 2019 Fee Schedule with a potential client, upon request.

For **High-Resolution Photos** of Ty for meeting or event promotion purposes, visit:

<http://www.capturinggreatness.com/photos/>

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