



Helping businesses, leaders, teams,
and individuals experience and sustain
a maximized life with maximized results.

15 Reasons Ty is Right for Your Meeting

1. You Want an Engaging, Substantive, Dynamic, and Likable Speaker

Ty is an engaging and well-organized professional speaker who combines strong content with a highly inspiring and entertaining delivery. He not only connects with your audience intellectually but also inspires and provokes thought. During Ty's programs, there is always a lot of laughter and many "*Green and Growing* moments" from the audience. An opening keynote presentation by Ty starts your meeting or event off with a bang. A closing keynote presentation by Ty sends your people home energized and equipped to take immediate action to peak perform for maximized results. A school assembly enriches your students' lives.

2. You Want Meaningful, Relatable, Real-World Content

Ty's content is practical and easy-to-follow, use, and remember. It is very common for audience members to successfully use one or more of Ty's strategies, suggestions, tips, or ideas – again and again – several months and years after his keynote, training, workshop, seminar, or virtual learning presentation.

3. You Want Instant Connection and Rapport with Your Audience

Ty talks to the level of your audience and connects with all your people, whether they're a group of C-level executives, directors, managers, emerging leaders, frontline workers, healthcare professionals, sales professionals, engineers, scientists, warehouse workers, hospitality professionals, realtors, property managers, financial professionals, educators, students, administrative professionals, interdepartmental employees at all levels, athletes, community leaders, parents, or the general public.

4. You Want Your Audience to Get Real 'Take-Home' Value

Your people need something they can take home. Ty's content is practical, substantive, and useable for improvements and desired outcomes. It is quite common for audience members to still speak on the impact and value of his timely program presentation months and years later.

5. You Want Someone Who is Easy to Work With

Ty is available to talk one-on-one, virtually on Zoom, or on a conference telephone call. He is very friendly, professional, accommodating, and down-to-earth.

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
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6. You Want Extra Value

Ty offers a range of services for each of his program topics. He provides clients with an introduction, a free handout that can range from 1 to 6 pages depending on the presentation, or a workbook that can range from 10 to 32 pages for an extra charge. Clients can also request a comprehensive set of articles for their in-house newsletter or company Intranet, and a free bi-monthly e-zine for each audience member to reinforce the concepts presented in his programs. Ty also offers follow-up and reinforcement learning materials such as books, mp3 educational programs, videos, and additional training programs for an extra charge.

Before a confirmed meeting or event date, Ty provides his clients with an A/V Needs checklist to ensure that the room setup meets the requirements for his presentation. He also provides a Pre-Program Questionnaire (PPQ) to tailor his presentation to the specific needs of the audience, and headshot photos in high resolution, color, black and white, or .jpeg or .png formats.

7. You Want a Speaker Committed to Your Audience

Ty's top priority for your audience is to get people to briefly forget about their outside problems by giving them a dynamic educational session like they've never experienced before. To get them to say, "I am so glad they brought Ty Howard in to speak to us today! What he shared with us will help me to improve, learn, and grow professionally and individually. This learning experience and session was timely and well worth our time!"

8. You Want Someone Committed to Excellence

Ty is committed to enhancing his skills as a professional keynote speaker by constantly upgrading his program content, materials, resources, and products for continual learning. He even enrolled in a series of improvisational acting classes at a local community center. You will enjoy working with a true speaking professional.

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9. You Want a Nationally and Internationally Known Professional

Ty Howard is a highly sought-after, knowledgeable, and professional speaker with outstanding credentials. He is the founding principal and chief strategist of InspiraGen Institute (25+ years), a nationally recognized organizational development consulting firm based in Baltimore County, Maryland. He is a U.S. Navy military veteran (served ten decorated, honorable years of active-duty service). Ty Howard is the founder, CEO, and editor-in-chief of the online magazine, *MOTIVATION*. He is also a best-selling author, leadership development coach, success habits development expert, diversity and inclusion practitioner, behavior intervention specialist, likable personality, role model, successful entrepreneur and business leader, and community philanthropist and humanitarian.

10. You Want a Custom-Tailored Keynote Presentation

Ty only does about 70 presentations per year, so he can dedicate the time, energy, and motivation needed to stay on the cutting edge of his content. He does in-depth research for every client and customizes his program materials to suit each audience. Ty firmly believes that every client deserves and will receive a solution that is customized to their unique needs.

11. You Want Cutting Edge Information

Ty constantly upgrades the A/V support technology for his slides and audio/video clips. He stays up to date on marketplace trends by subscribing to several business and education magazines and by reading dozens of business and technology-focused blogs, newsletters, and books, which he scans for important and timely subject matter to tie into his engaging sessions and PowerPoint presentations.

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12. You want Someone You Trust

Ty's extensive and prestigious client list shows his experience speaking in over 56 industries: fortune 100 and 500 companies, government agencies, healthcare, U.S. military, financial organizations, biotech companies, associations, colleges and universities, sales companies, real estate companies, property management, sports teams, car dealerships, specialty businesses, to name a few. If you need a reference, send us your request by email. You can rest easy knowing Ty Howard delivers every single time.

13. You Must Have Reliability

Ty is highly professional and reliable — he has never missed a single speaking engagement in 25 years and has delivered over 3,500 nationwide and international presentations. You will sleep soundly knowing he will not let your meeting, retreat, event, summit, conference, convention, virtual meeting, or you down.

14. You Want Credibility and Upsell Opportunities

Ty is a successful author who offers many continual learning products, resources, and service options that can be used as reinforcement to add credibility and exceptional value to his message.

15. You Want Choice

Ty is not just a great motivational speaker — his topics cover motivation and healthy habits development, accountability and adaptability, communication and collaboration, change management and team building, diversity and inclusion, leadership and management development, respect and kindness, resilience and well-being, peak performance and employee morale, excellence and attitude improvement, bullying and suicide prevention, enhancing business and work relationships, and achieving desired outcomes and maximized results. His presentations are constantly evolving to fit the ever-growing needs of your evolving group and workplace.

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